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**INCREASE EFFICIENCY OF SOCIAL POLICY**

**Abstract.** *The implementation of social policy provided by state budget allocations, which leads to some limitations of the possibilities of this policy due to lack of funds. The purpose of the article is to study new ways to improve the effectiveness of social policies. One of them is social vouchers. Their use will create competition among suppliers of goods and services for disadvantaged populations, which will significantly improve their quality. Also social vouchers exclude the possibility of corruption schemes because of the large number of customers, with the right to decide on their own. Consequently, the use of international experience and introduction of vouchers will significantly increase the effectiveness of social policies is critical to the limited financial resources of the state.*

**Keywords:** *social policy, social policy effectiveness, implementation of social policy.*