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**FORMATION OF THE PORTFOLIO OF KNOWLEDGE MANAGEMENT STRATEGIES IN ORGANIZATION**

*Annotation.* In this paper is developed the generalized classification of knowledge management strategies on the following criteria: on the type of competitive advantage; by the sources of knowledge; by the directivity of the processes of knowledge transformation and their form; by the characteristics of organizational resources in the associations with partners; on the relation to the technology and personnel. For the selection of strategies to the portfolio of knowledge management strategies proposed to use of technological forecasting methods.

***Keywords:*** strategy, knowledge, management, portfolio, organization.