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**THE ANALYSIS OF FORING TRADE ACTIVITY OF UKRAINE IN MODERN TERMS**

The peculiarities of foreign economic activity by domestic exporters and importers are considered in the article. The necessity of sound competition environment forming is shown in order to stimulate effectivly the domestic producer by developing and realizing the effective cost regulators on the macrolevel.

 Keywords: export, import, export-import activity, indices of efficiency, delivery.